

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Homeless Link	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? Lambeth	
Contact person: Mr Gary Messenger	Position: Head of London and South East
Website: http://www.homeless.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1089173
When was your organisation established? 01/11/2001	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? More organisations with improved capabilities in monitoring, evaluation and impact reporting
Please describe the purpose of your funding request in one sentence. Provision of data analysis and impact reporting tools to small charities working with Londoners who are homeless.
When will the funding be required? 01/06/2015
How much funding are you requesting? Year 1: £49,400 Year 2: £48,696 Year 3: £49,999 Total: £148,095

Aims of your organisation:

Our mission is to end homelessness. Our vision is a of a country free of homelessness where you have a place to call home and can expect the support you need to keep it. To this aim we support front line homelessness organisations to improve the way they work with people experiencing homelessness. We campaign to change perceptions of homelessness and the people it affects. We also seek to improve government policies that will ultimately end homelessness in England.

Our aims are:

1. Winning commitment to end homelessness
2. Creating, finding and advocating solutions that end homelessness
3. Building a strong, sustainable and effective organisation
4. Being a beacon for others to inspire change and innovation

Main activities of your organisation:

Homeless Link is the membership organisation for over 500 organisations supporting directly over 70,000 homeless people in England.

We achieve this through:

- Advice and support - we share good practice from the front line, helping others to boost the quality of their work; we develop new products that can help improve services; and our national and regional teams offer support, advice, consultancy and tools to help improve services.
- Information, research and training - we provide access to a wealth of up-to-date information, including good practice toolkits, research, sector news and policy updates. We pilot new approaches to tackling homelessness and support staff to improve their skills through training.
- Influencing - we work with local and national Government to improve the policies that affect people experiencing homelessness.
- Networking and events - through our national, regional and online events we provide professionals with the opportunity to network with others in the sector -- sharing knowledge, experiences and solutions.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
47	6	12	16

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	March 2020, with break clause

Summary of grant request

Homelessness is experienced by people with severe and multiple disadvantage when needs multiply to reach crisis point. Yet the complexity of need is often unrecognised, not recorded within "official" data, local strategies don't include the needs of people experiencing severe and multiple disadvantage and services are often not commissioned accordingly.

More than ever, homelessness agencies are asked to prove their effectiveness and impact and to demonstrate client need. These agencies' data can be the only way of demonstrating the extent of demand locally. Local decision-making depends on it.

The aim of the project is to improve skills of small homelessness organisations in London to collect and analyse client data and to be able to use learning to influence local and regional policy and practice in working with people who are homeless and to safeguard sustainability of services supporting Londoners.

We have three objectives. Firstly, to introduce and provide access for smaller homelessness organisations to specialist database In-Form for agencies working in homelessness and housing. Secondly, to improve organisations' skills in collecting data and evidencing their need and impact based on client data. Finally, to improve their abilities to influence policy and practice using newly developed evidence of need and impact.

We will deliver the project over three years. In the stage 1 we will identify a cohort of small homelessness organisations to whom we will offer an In-form Community database followed by intense training in data collection and using the Homelessness Outcome Star. In the stage 2 we will improve their ability to interpret data and implement learning in plans and strategies through group work and individual support. In the stage 3 we will provide support in influencing local commissioning and applying organisational learning to other aspects of growth, for example partnership opportunities.

Our project meets Trust's outcomes by supporting voluntary homelessness organisations to develop robust monitoring and evaluation frameworks that are used to describe impact of their services on personal and community levels.

We will invite only smaller organisations, i.e. those with turnover under £500,000 (currently 67 members in London of which 42 with turnover below £100,000). We will collect their feedback throughout the work after each group session and in individual meetings. This way we will also be able to demonstrate effectiveness of our approach and track organisational changes leading to better influence over local policies and practice.

Participants will be asked to prepare case studies of interesting aspects of their journey and we will promote them alongside guidance online as well as in the pan-London learning events.

Homeless Link is an umbrella organisation for homelessness organisations in England -- currently we have over 500 members across the country of which 100 are based in London.

Our track record places us in an excellent position to deliver this piece of work. We have been awarded a grant from London Councils to support London-based groups in areas of financial sustainability and influencing. We have developed an In-form database which is a specialist tool for organisations concerned with homelessness and housing to track users' progress and analyse outcomes. We have also developed a ground-breaking approach to demonstrating impact of homelessness agencies -- Picture the Change -- which is based on three elements: collecting and interpreting of relevant data, translating information into impact, and using learning to influence stakeholders (funded by Lankelly Chase Foundation.)

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

We are an organisational member of the IOF and of the FRSA. We are currently working toward ISI 9001 accreditation.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

20 small (below £500,000) homelessness charities participate in the project in the course of three years

3 free licenses of In-form Community for 20 homelessness charities in a three-year period. Overall 60 free of charge licenses are distributed across London's small homelessness charities.

2 training sessions provided to 20 homelessness charities on using In-from Community and on using Homelessness Outcomes Star

13 events, including group sessions and good practice events, on Picture the Change approach for 20 homelessness charities in the course of years

20 homelessness charities receive minimum 30 hours of individual support and guidance in applying Picture the Change approach; overall 600 hours of individual support and guidance in the course of 3 years

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

20 small homelessness charities improve their data collection and monitoring of outcomes for homeless Londoners

20 small homelessness charities have better skills to demonstrate their impact to users and stakeholders

20 small homelessness charities have increased ability to influence local decision makers and attract more resources for work with homeless Londoners

20 small homelessness charities are in a better organisational position to deliver robust services

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

The project is a result of a bigger piece of work and is designed specifically to respond to the needs of small organisations under pressure. Project gives access to low-cost, specialist database for agencies working with the homeless that will be available, along with ongoing support, to participants after the end of other activities of the project.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

80

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

16-24

25-44

45-64

65-74

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

21-30%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff costs (salaries, NI contribution and pension contribution)	29,000	29,586	30,179	88,765
In-Form Community and Outcome Star training	1,500	0	0	1,500
In-Form database license x 20 charities x 3 users	3,000	3,000	3,000	9,000
Learning sessions x 16 (venue, refreshments)	1,500	1,500	1,000	4,000
Dissemination event	0	0	1,000	1,000
Staff travel and subsistence	500	500	500	1,500
Communications and materials costs	1,900	1,930	1,955	5,785
Management support	6,000	6,120	6,242	18,362
Shared office services	9,000	9,180	9,365	27,545
TOTAL:	52,400	51,696	51,999	157,095

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
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	0	0	0	0
TOTAL:	49,400	48,696	49,999	148,095

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	1,661,841
Activities for generating funds	808,271
Investment income	130,882
Income from charitable activities	5,125,667
Other sources	0
Total Income:	7,726,661

Expenditure:	£
Charitable activities	7,546,236
Governance costs	47,101
Cost of generating funds	33,752
Other	0
Total Expenditure:	7,627,090
Net (deficit)/surplus:	99,571
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	99,571

Asset position at year end	£
Fixed assets	54,031
Investments	10,001
Net current assets	856,385
Long-term liabilities	0
*Total Assets (A):	920,417

Reserves at year end	£
Restricted funds	97,824
Endowment Funds	0
Unrestricted funds	822,593
*Total Reserves (B):	920,417

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
71-80%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Significant changes to financial situation: In 2009 we received £20,000,000 from DCLG for grant distribution - we have been distributing this money as a Homelessness Transition Fund (HTF). Our income figures for year ending 31 March 2014 include 4,000,000 for grant distribution. Last round of HTF funding was closed in 2014 and last monies of that pool have been spent over financial year 2014/2015.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	60,000	57,500	152,035
Health Authorities	25,000	83,456	79,829
Central Government departments	9,539,312	9,720,688	5,815,000
Other statutory bodies	117,976	146,958	73,906

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Oak Foundation	162,750	17,100	173,000
London Housing Foundation	55,000	35,000	20,000
Calouste Gulbenkian Foundation	33,000	204,942	100,000
The Football Foundation	32,000	33,335	0
Tudor Trust	30,000	28,000	32,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Rick Henderson**

Role within **Chief Executive**
Organisation: